Entity-Conditioned Question Generation for Robust Attention Distribution in Neural **Information Retrieval**



Motivation

- We observe that neural IR models can give low attention to many potentially important words and phrases in the passage, e.g, academy of management and twentieth century.
- lowest-attended entity is in the second half in 60% of the cases.
- ► This leads to relatively low IR scores for questions that are about these less-attended entities. ▶ In 65% of the cases, the highest-attended entity is present in the first half of the passage. The
- Such biases in IR models can be overcome by generating synthetic data that is targeted towards these shortcomings.

[CLS] frederick winslow taylor [SEP] frederick winslow taylor (march 20, 1856 march 21, 1915) was an american mechanical engineer who sought to improve industrial efficiency . he was one of the first management consultants . taylor was one of the intellectual leaders of the efficiency movement and his ideas, broadly conceived, were highly influential in the progressive era (1890s - 1920s). taylor sum ##med up his efficiency techniques in his 1911 book " the principles of scientific management" which , in 2001, fellows of the academy of management voted the most influential management book of the twentieth century. his pioneering work in applying engineering principles to the work [SEP] Figure 1: Heatmap of attention given to each token in DPR's passage representation. Darker shading indicates more attention.

Table 1: Retrieval scores from DPR for different questions corresponding to the passage in left. Important terms in the question, that are also in the passage, are shown in *italics*.

Contributions

- We introduce an entity-conditioned data augmentation strategy for IR, that generates questions about less-attended entities in the passage.
- We propose to incorporate these conditionally generated questions into the synthetic pre-training, to help improve model attention patterns and thereby the retrieval performance.

Entity-Conditioned Question Generation

- Given a passage and an entity in that passage, we aim to generate a synthetic question about that entity.
- While training the synthetic question generator, entities within questions in existing machine reading comprehension datasets are matched against the passage to identify the conditioning entities.
- While generating synthetic IR data, entities that get lowest attentions from the IR model are used as the conditioning entities.

Figure 2: Entities extracted from the passage shown in Figure 1.

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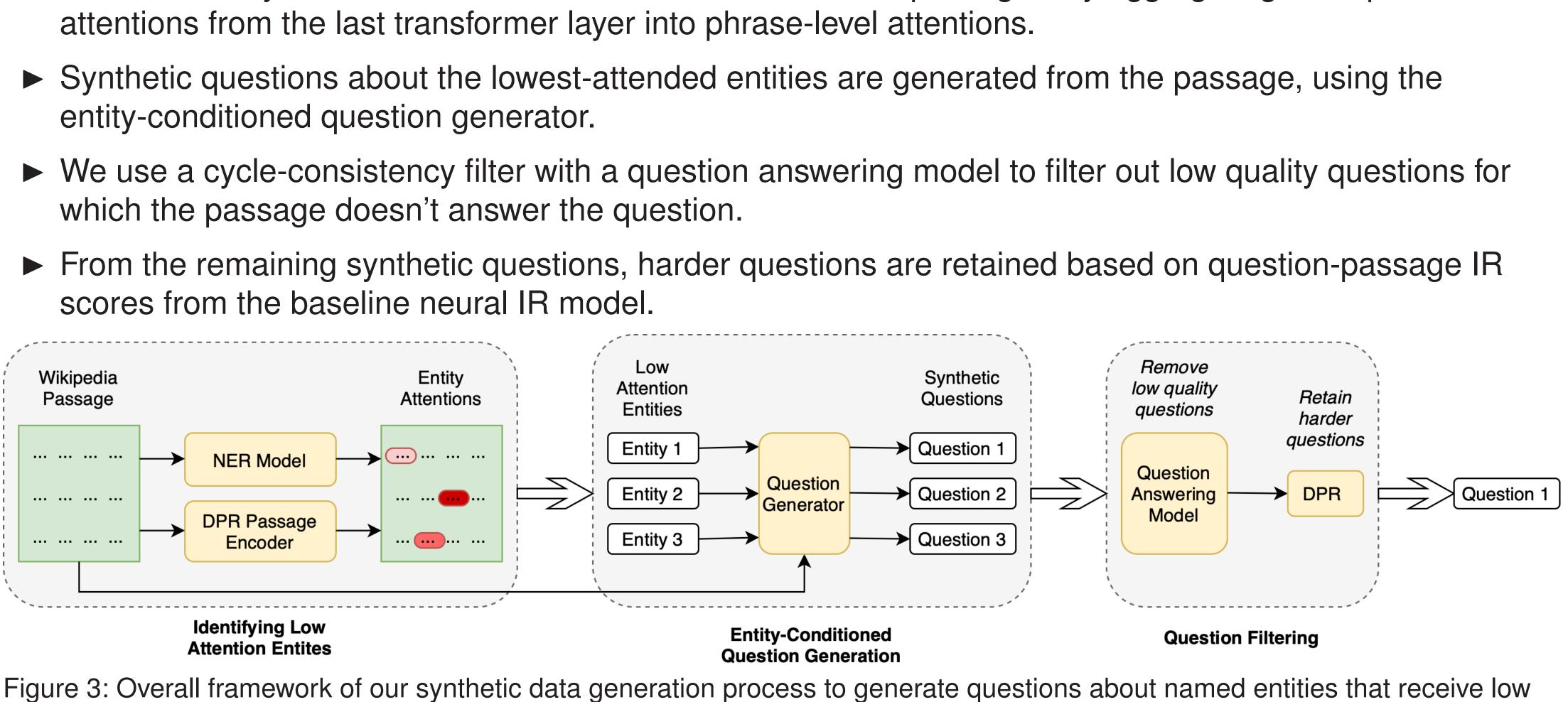
Question	Score
the <i>american mechanical engineer</i> who sought to improve <i>industrial efficiency</i>	85.9
who wrote the <i>most influential management</i> book of the twentieth century	78.0
who was considered the father of manage- ment during the <i>progressive</i> era	82.2
who wrote the <i>principles of scientific man-</i> agement	86.8

Conditioned Entity

who was considered the father Progressive Era of management during the progressive era Principles of Scienwho wrote the principles of scitific Management entific management who is known as the father of **Efficiency Movement** efficiency movement

Generated Question

Table 2: Questions output by the entity-conditioned generation system for the passage in Figure 2.



attentions from the DPR model.

- The model that uses the entity-conditioned questions within its pre-training is named Mixed-DPR, and is compared with the baseline DPR.

- Mixed-DPR also has the highest entropy (4.10) for attention over the passage tokens, compared to the baselines (3.97 for DPR, 3.80 for UnCon-DPR), meaning attention is more scattered.

Table 3: Top-k retrieval results (in %) on test sets of Natural Questions and WebQuestions. Numbers on WebQuestions are in zero-shot settings, since models have been trained on NQ.

Overall Framework

- We first identify entities that received lowest attention in the passages, by aggregating word-piece level

Experiments

- We also compare with a model pre-trained on data that contains synthetic questions generated without any conditioning (*UnCon-DPR*).
- ► We see that Mixed-DPR gives upto 2% more attention to latter sentences of the passage, compared to the baseline DPR model.

Model	Natural Questions (NQ)					WebQuestions		
	Full	test	No ans.	overlap	No ques.	overlap	Te	est
	Top-1	Top-5	Top-1	Top-5	Top-1	Top-5	Top-1	Top-5
TF-IDF	14.2	32.0	13.6	28.6	14.6	31.8	14.5	32.1
BM25	22.7	44.6	20.1	39.6	24.0	43.4	18.9	41.8
DPR (ours)	44.3	67.1	32.2	53.2	37.2	60.1	29.4	51.6
UnCon-DPR	45.8	68.4	32.7	54.4	36.9	60.6	31.5	53.2
Mixed-DPR	45.9	69.0	33.8	55.7	37.9	62.0	32.2	53.9

